

Billboard (Poster) Sizes

There are several standard sizes of billboards and printed bulletins used in the outdoor advertising display market. Below is a table and illustrations of the standard sizes used worldwide.

Size	Width (mm)	Height (mm)	Width (in)	Height (in)
4 Sheet	1016	1524	40	60
6 Sheet	1200	1800	47.24	70.87
12 Sheet	3048	1524	120	60
16 Sheet	2032	3048	80	120
32 Sheet	4064	3048	160	120
48 Sheet	6096	3048	240	120
64 Sheet	8128	3048	320	120
96 Sheet	12192	3048	480	120

